

# MÉTA S. MORRISON-ROPER

Candidate for New York State Director

*United. Responsive. Empowered.*

## MY VISION

I seek to bring New York together in a meaningful and impactful way. I want our collective work to be unmistakable, visible in our communities, recognized across the region, and respected throughout the Sisterhood.

Under my leadership, New York State will focus on building systems, relationships, and a cohesive statewide identity so every chapter and auxiliary feels the power of a united Empire State.

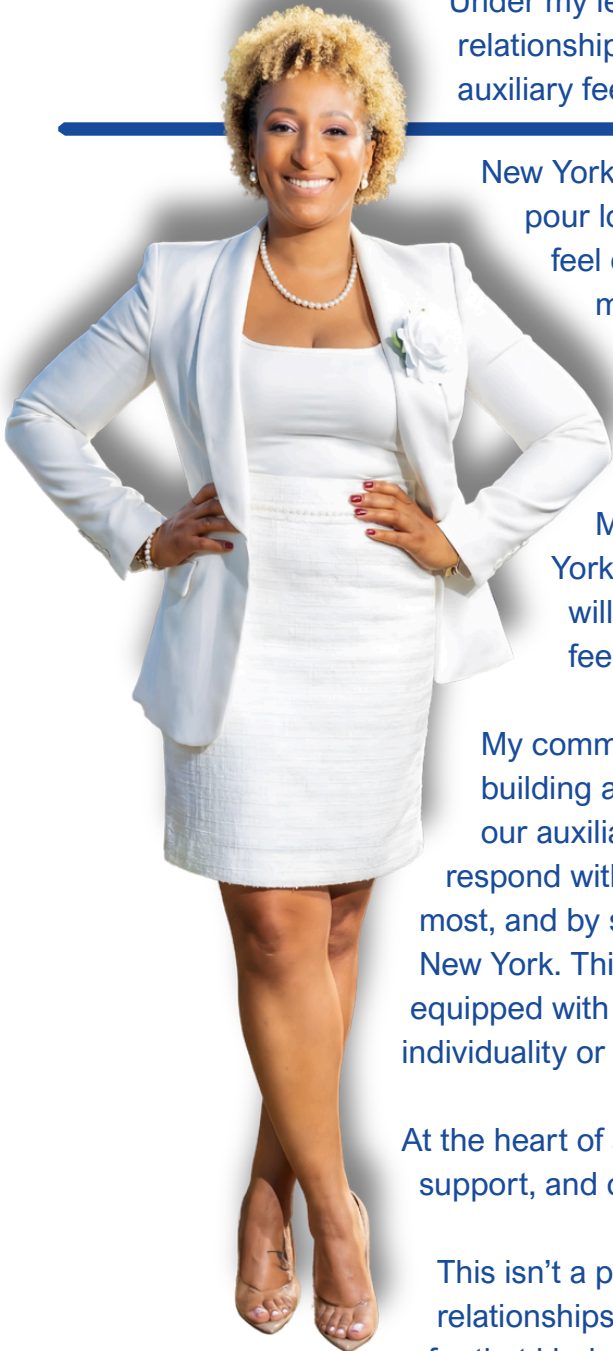
New York is filled with brilliant, committed sorors and auxiliary members who pour love, time, and energy into their chapters and communities. What I feel deeply is that our strength shows up most powerfully when we move together. I'm running for New York State Director because I want every chapter, every soror, every auxiliary member, and every community we touch to feel the impact of a united, visible, connected Empire State.

My vision is simple: no one should ever have to wonder what New York is doing, because our presence, our service, and our sisterhood will speak for themselves. I want every part of our statewide family to feel proud, supported, and seen.

My commitments reflect that. First, I will nurture unity and visibility by building a cohesive statewide identity that lifts the work of our chapters and our auxiliaries. Second, I will strengthen our service by ensuring we can respond with compassion and coordination when our communities need us most, and by sharing the powerful, proven programs already happening across New York. Third, I will make sure our chapters, leaders, and auxiliaries are equipped with the tools, structure, and care needed to thrive without losing their individuality or autonomy.

At the heart of all this is equity: every chapter and every auxiliary deserves access, support, and opportunities to shine.

This isn't a plan built around one person. It's a commitment to building relationships, systems, and a culture where we rise together. New York is ready for that kind of connected, compassionate, powerful work, and I'm ready to help us create it.





## ABOUT MÉTA

READY. PROVEN. TRUSTED.

*"I seek to bring New York together in a meaningful and impactful way so that the collective work of our members is powerfully evident to us, felt by the communities we serve, recognized by our partners, and respected across the Sisterhood. Under my leadership, no one will ever have to ask what the Empire State has going on!"*

**Méta S. Morrison-Roper** is a proven leader whose service to Zeta Phi Beta Sorority, Incorporated spans more than two decades of uninterrupted service across the local, state, regional, and international levels. She brings a rare combination of deep institutional knowledge, operational discipline, and member-centered leadership, positioning her as a thoughtful and prepared choice for New York State Director.

A Diamond Life Member since 2014, Méta has served chapters and the State of New York in both elected and appointed roles, consistently delivering structure, accountability, and results. Her leadership is rooted in respect for sorority tradition while embracing modernization that supports today's chapters and tomorrow's leaders.

## LEADERSHIP STYLE & APPROACH

Méta is known for steady leadership, clear communication, and operational excellence. She does not micromanage, she builds systems that empower chapters, respects autonomy, and ensures support is delivered fairly and equitably across the state.

Her professional background as a senior healthcare operations leader reinforces her ability to manage complex systems, lead diverse teams, ensure compliance, and guide organizations through change, skills directly transferable to effective state leadership.

*Méta has already done this work at every level.*

## Zeta Leadership Experience

### STATE OF NEW YORK

#### New York State Tamias Grammateus (2014–2018)

- Led the transition of New York State to 100% electronic financial submissions, modernizing statewide operations and strengthening fiscal accountability.

#### Downstate Undergraduate Relations Coordinator (2020–2021)

- Advocated for undergraduate chapters and coordinated statewide support.

#### New York State Meeting Registrar (multiple terms)

- Managed registration, credentials, and financial verification for large-scale state meetings.
- Active participant in State Executive Board and State Meetings over multiple administrations.

#### New York State Meeting Attendance: 2009–2018, 2024

### ATLANTIC REGION

#### Atlantic Region Registrar Team (2022–Present)

- Supported credentialing and reporting for 1,000+ ARLC attendees.

#### Atlantic Regional Meeting Attendance: 2007, 2011, 2015, 2023, 2025

### INTERNATIONAL

#### Boulé Workshop Presenter (2016)

- “Where to Now? Post-Undergraduate Zeta” focused on retention, advising, and member engagement.

#### Boulé Attendance: 2010, 2014, 2016, 2020, 2022, 2024

#### International Executive Board Meetings: 2014, 2022, 2024, 2025

### LOCAL CHAPTER LEADERSHIP

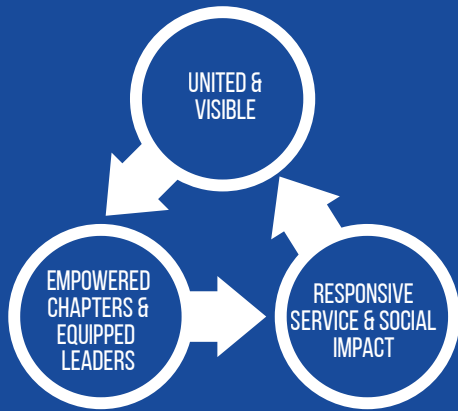
#### Basileus, Nu Phi Zeta Chapter (2010–2014)

#### Basileus, Kappa Epsilon Zeta Chapter (2022–2024)

- Reclaimed and Initiated new members
- Increased chapter membership by 150%
- Life Member Coordinator (multiple terms)
- Additional roles: Anti-Basileus, Tamias, CSR Representative, Undergraduate Advisor

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## CORE COMMITMENTS



Across all three commitments, I am dedicated to ensuring that statewide resources, opportunities, and support are distributed in a fair and equitable manner, so every chapter has what it needs to thrive and contribute meaningfully to our shared work, both in the impact we make and in how we experience working together.

### COMMITMENT ONE: UNITY & VISIBILITY

A bold, unified Empire State presence that strengthens our identity, amplifies our chapters, and ensures New York's impact is powerfully evident in our communities, across the region, and throughout the sisterhood worldwide.

New York has strong individual chapters, but our statewide footprint is fragmented. Under my leadership, we will build a cohesive identity that is consistent, collaborative, and unmistakably Empire State.

#### UNIFIED BRANDING & MESSAGING

- Develop a clean, recognizable statewide identity.
- Ensure every chapter's work is amplified under the Empire State umbrella.
- Build consistent visual, digital, and communication standards.
- Highlight chapter achievements in a centralized statewide showcase.

#### EMPIRE STATE VISIBILITY INITIATIVE

- Coordinate monthly statewide service/social action spotlights.
- Increase press releases, social media content, and community-facing storytelling.
- Make New York's collective impact powerfully evident in our communities, across the region, and throughout the sisterhood worldwide.

#### STRENGTHEN STATE-LEVEL COLLABORATION

- Enhance how chapters work together so our presence feels unified, organized, and aligned. This includes shared branding opportunities, statewide campaigns, coordinated initiatives, and consistent messaging that elevates every chapter while presenting a cohesive Empire State identity.
- Create platforms that unite graduate and undergraduate chapters with adult and youth auxiliaries in meaningful ways.
- Establish shared calendars and statewide collaboration points that make it easier to work in alignment.
- Support chapters in presenting themselves as part of a powerful, unified statewide brand.

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## COMMITMENT TWO: RESPONSIVE SERVICE & SOCIAL IMPACT FOR NEW YORK COMMUNITIES

A statewide commitment to service that aligns with organizational priorities while addressing the urgent, unique needs of New York's diverse communities with speed, compassion, and collective action.

New York's demographic reality is unlike any other area in the sisterhood. Under my leadership, we will strengthen our ability to mobilize quickly, scale what already works, and expand opportunities for every chapter to serve with excellence and impact.

### EMPIRE STATE RAPID RESPONSE COMMUNITY ACTION MODEL

*A new committee designed to mobilize efficiently when urgent needs arise in our communities.*

- Establish a rapid response team to coordinate support for high-impact community situations.
- Provide statewide activation guides for food, clothing, hygiene, shelter, and other immediate needs.
- Coordinate messaging and guidance through appropriate state-level officers and committees.
- Share reporting and storytelling that highlight New York's collective response and impact.

### SCALE WHAT WORKS: COMMUNITY-SPECIFIC, CHAPTER-DRIVEN INITIATIVES

*New York chapters already do powerful work. This commitment focuses on identifying those strengths and making them accessible to others.*

- Identify strong chapter programs with long-standing community partnerships.
- Develop these into optional statewide signature program models that chapters can adapt.
- Share templates, partner contacts, service plans, and best practices.
- Connect chapters with similar community needs to proven models and resources.
- Reduce duplication by sharing tools rather than having each chapter start from scratch.

### EXPAND STATEWIDE PARTNERSHIPS THROUGH COLLABORATION

*Partnerships grow stronger when leadership helps connect the dots.*

- Build a statewide directory of partner organizations currently working with New York chapters.
- Where appropriate, expand successful local partnerships into broader statewide collaborations.
- Connect chapters to potential partners that operate in their communities using the shared network.
- Increase visibility, access, and impact by presenting New York as a coordinated civic presence.
- Support chapters in exploring grants and sponsorships by circulating shared opportunities and models.

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## COMMITMENT THREE: EMPOWERING CHAPTERS & DEVELOPING STRONG LEADERS

Every chapter deserves the tools, support, and infrastructure to operate confidently, grow effectively, and lead with excellence across the Empire State.

New York's chapters do not need micromanagement. They need access, structure, shared resources, clear guidance, and a culture that supports healthy, respectful working relationships among sorors. I intend to support that work with deep respect for each chapter's autonomy and unique reality, drawing on my proven experience stabilizing, growing, and supporting chapters in every season of their development.

### EMPIRE STATE RESOURCE NETWORK

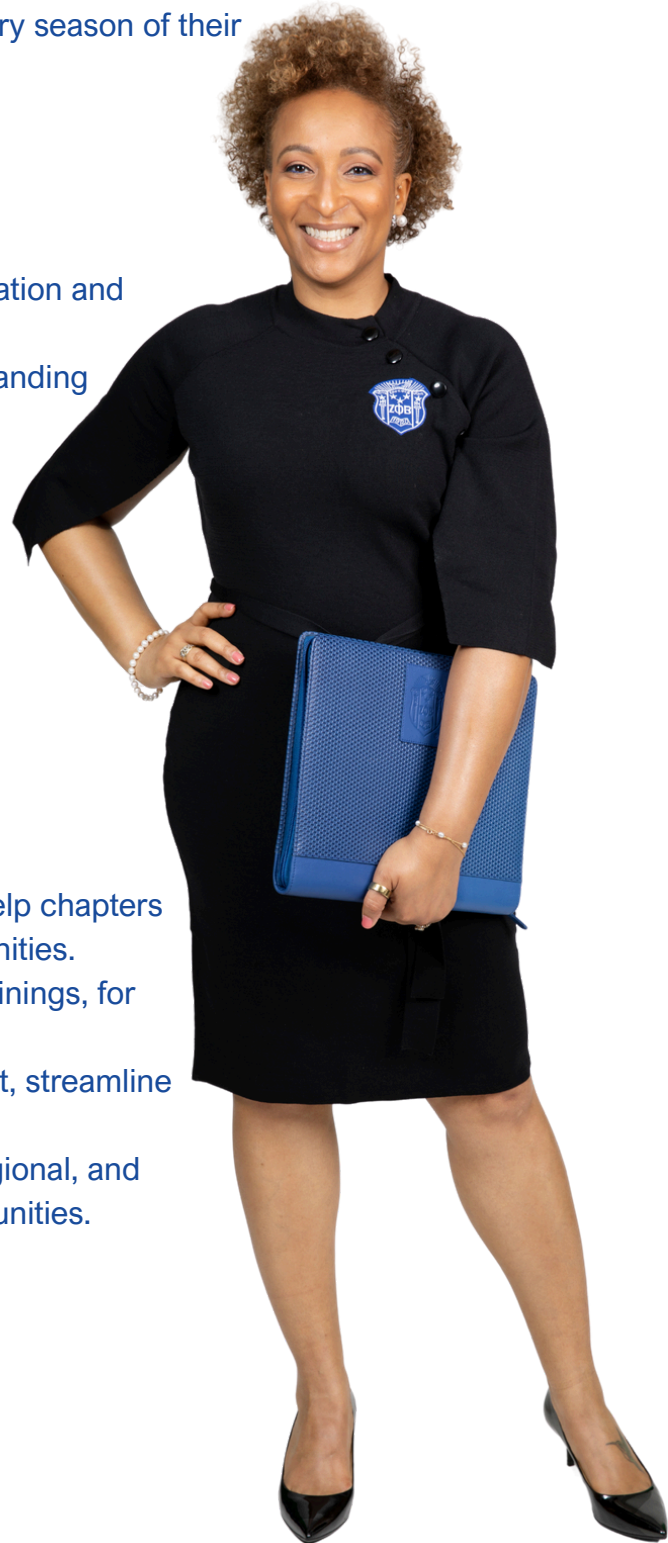
*Shared knowledge. Shared tools. Shared success.*

- Convene a monthly Basilei Roundtable focused on collaboration and problem-solving rather than updates alone.
- Identify and highlight strong chapter best practices, long-standing programs, and effective partnerships.
- Invite successful officers and chapters to share templates, models, and training with others.
- Create a centralized digital hub for templates, guides, training videos, and toolkits.
- Offer professional development modules that help chapter officers build real world leadership and management skills.

### INFRASTRUCTURE SUPPORT FOR CHAPTER EXCELLENCE

*Structure is the foundation for impactful service.*

- Offer one-on-one Chapter Development Consultations to help chapters clarify goals, troubleshoot challenges, and identify opportunities.
- Provide statewide onboarding sessions, including virtual trainings, for officers transitioning into new roles on the local level.
- Promote digital modernization to reduce duplication of effort, streamline submissions, and respect the time of our volunteer leaders.
- Prepare interested Sorors for future service at the state, regional, and international levels through leadership development opportunities.



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## TAILORED SUPPORT FOR EVERY CHAPTER'S JOURNEY

*Chapters are unique; leadership should meet them where they are.*

- Provide customized guidance based on each chapter's goals, context, and stage of development.
- Offer strategic support informed by experience leading smaller and larger chapters, advising undergraduates, and supporting rebuilding efforts.
- Extend proactive assistance during periods of transition or operational change, including leadership shifts and structural adjustments.
- Give dedicated attention to under resourced chapters so that support, tools, and opportunities are distributed fairly and equitably.
- Maintain consistent, open communication so no chapter feels isolated, unheard, or unsupported in the work it is striving to do, or in the challenges that come with working closely together.
- Promote a culture of care and healthy collaboration within chapters.
  - Offer optional statewide trainings and conversations on topics such as conflict resolution, communication, and managing stress and burnout in volunteer leadership.
  - When appropriate, connect chapters with neutral state-level support (such as designated officers or committees) to help mediate and navigate difficult internal dynamics.
  - Encourage practices that center respect, listening, and restoration so that Sorors feel seen, valued, and safe doing the work of Zeta.



# Leadership

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## INITIATIVES

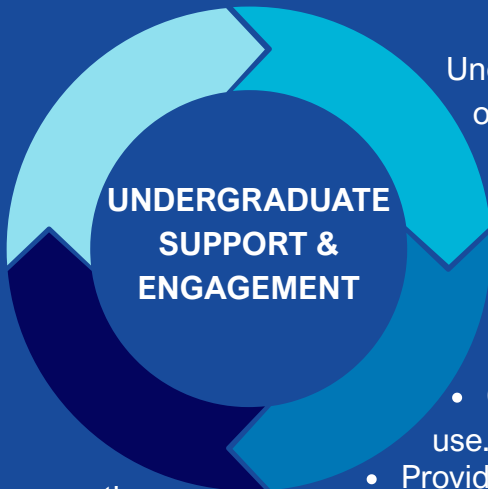
In addition to our three core commitments, I am introducing focused initiatives that strengthen inclusion, intergenerational engagement, and statewide alignment. By intentionally engaging undergraduates, Life Members, Doves, Amicae, youth auxiliaries, advisors, and chapters across every region, we build a stronger, more connected Empire State; one where every voice matters and every contribution is valued.

## GEOGRAPHIC EQUITY & STATEWIDE BALANCE

New York's strength lies in its geographic diversity. From upstate communities to downstate centers of influence, every region brings distinct leadership and impact to our Sisterhood. True unity requires intentional balance ensuring access, visibility, and opportunity are not limited by distance. My commitment is to lead with structure and fairness so that every chapter is equitably positioned to contribute to our shared success.

- Rotate major statewide events between upstate and downstate regions to expand access and visibility.
- Offer hybrid options for trainings, meetings, and summits to reduce geographic barriers.
- Publish statewide calendars early to support thoughtful planning and budgeting.
- Elevate leaders from all regions in committees, programs, and recognition efforts.
- Highlight accomplishments statewide to reflect the full breadth of our impact.
- Track participation and outcomes to measure inclusion and ensure equitable engagement.
- Celebrate achievements through rotating regional recognition.
- Pair upstate and downstate chapters for collaborative service and leadership initiatives.
- Connect advisors and youth members across regions for mentorship and shared programming.
- Host select statewide events in upstate hubs to strengthen statewide inclusion.

## UNDERGRADUATE SUPPORT & ENGAGEMENT



Undergraduate Sorors are vital leaders now, not just the future of our organization. Their engagement should feel structured, supportive, and aligned with their lived experience, not overwhelming or political. My focus is on intentional listening, clear development pathways, and sustainable support that strengthens both leadership growth and member retention.

- Host two undergraduate forums annually to align strategy, gather feedback, and strengthen leadership development.
- Communicate directly with undergraduates through platforms they actively use.
- Provide structured leadership development focused on real skills and measurable growth.
- Review junior-year engagement and retention trends to identify targeted support opportunities.
- Share data-informed strategies with chapters to improve sustainability.
- Support chapters in creating environments where members remain because they feel valued and invested.

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## LIFE MEMBER ENGAGEMENT

Life Members embody deep commitment, experience, and institutional knowledge that strengthen our state. Their engagement should include meaningful access, structured input, and visible impact, not recognition alone. My approach ensures Life Members remain connected, heard, and integrated into statewide leadership and planning.

- Host dedicated in-person Life Member gatherings at statewide meetings and conferences.
- Launch quarterly virtual forums to strengthen statewide connection.
- Facilitate structured listening sessions with clear follow-up timelines.
- Integrate Life Member insight into statewide planning and decision-making.
- Recognize milestones and highlight legacy contributions through statewide spotlights.
- Establish a voluntary statewide Life Member Service Initiative aligned with state priorities.
- Provide flexible participation options to accommodate geography and capacity.



## DOVE ENGAGEMENT & ADVISORY INITIATIVE

Our Doves carry invaluable history, perspective, and lived experience that anchor our Sisterhood across generations. Engagement with senior membership must be grounded in dignity, accessibility, and meaningful inclusion. My commitment ensures their voices are heard, their needs are considered, and their legacy remains central in our state.

- Establish a statewide Dove Advisory Council composed of chapter Dove Coordinators.
- Convene the council virtually on a regular basis to elevate concerns and share best practices.
- Coordinate milestone recognition and service acknowledgments.
- Develop a practical Dove Engagement & Care Guide rooted in Dignity-Centered Engagement Standards.
- Strengthen intergenerational connection through intentional outreach.
- Host annual listening sessions for senior members.
- Provide accessible communication options, transportation planning, and technology support as needed.
- Ensure major transitions and milestones are honored with visibility and care.

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## AMICAE SUPPORT & ENGAGEMENT

Amicae are essential partners in service, leadership, and community impact. Their engagement should be intentional, measurable, and connected to statewide priorities. My commitment ensures Amicae have clear pathways to contribute, visible opportunities to lead, and meaningful influence in shaping our direction.

If elected, I will:

- Lead structured statewide listening sessions and publish clear action priorities.
- Engage Amicae leadership early in statewide planning conversations.
- Host an Amicae Leadership & Impact Forum aligned with statewide service priorities.
- Highlight Amicae contributions in statewide communications and impact reporting
- Incorporate Amicae Engagement & Outcomes into statewide reporting updates.
- Enhance visibility & coordination of Amicae recruitment efforts statewide.



## STATEWIDE YOUTH & ADVISOR ENGAGEMENT

As a proud aunt to an Amicette and bonus mom to an undergraduate, I've seen how intentional guidance and meaningful opportunities shape confident, capable leaders. Youth auxiliaries and their advisors are the foundation of our long-term strength. My focus is on building sustainable systems that support growth, measurable outcomes, and a seamless leadership pipeline across New York.

If elected, I will:

- Convene structured statewide strategy sessions to align goals and strengthen programming.
- Launch a coordinated statewide youth initiative aligned with shared service themes.
- Establish statewide Advisor Leadership Roundtables to foster collaboration and best-practice exchange.
- Recognize advisor excellence and impactful leadership statewide.
- Launch a Statewide Leadership Summit for Pearlettes, Amicettes, and Archonettes.
- Create statewide opportunities for cross-generational learning and connection among youth, undergraduate, and graduate Sorors.
- Implement a statewide Bridge-to-Collegiate transition initiative.
- Integrate youth and advisor engagement metrics into statewide impact reporting.

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## CONCLUSION

This platform is rooted in structure, inclusion, and measurable impact. By strengthening geographic balance, elevating undergraduates, engaging Life Members and Doves with intention, empowering Amicae, and building a clear youth-to-leadership pipeline, we create a statewide culture where every member group is connected and valued.

These initiatives do not replace our core commitments, they deepen them. Together, they ensure that unity is visible, service is coordinated, and leadership development is sustainable across every region and generation.

New York has the talent, experience, and passion to lead boldly. With thoughtful systems, equitable access, and collaborative leadership, we will not only serve effectively, we will rise together as one powerful, connected Empire State.

*Meta S. Morrison-Roper*

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